

2021-2022  
**Annual Report to Donors**





# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

What an incredible year of change and transition; the pandemic has significantly impacted our healthcare professionals. I want to thank all those who have provided the very best health care service; we certainly couldn't do it without all of their dedication and support.

The Chinook Regional Hospital Foundation and its Board of Directors also want to thank Jason Vandenhoeck for his years of service and commitment to the community and the foundation. Jason has been a true architect and visionary leader that has guided and allowed for continuous growth and future opportunity.

Incredible work carries on at the foundation. During these past two years, we worked very hard to adapt and pivot our programs and services to meet the new pandemic reality and continue to ensure the best possible patient services and health care programs within our community.

We are proud of your gifts' results, as 100% of the funds stay in the area. Here is a snapshot of where the new state-of-the-art equipment has directly impacted the funds; Day Surgery, Emergency, Cardio-Respiratory, Neonatal Intensive Care, Ambulatory Care and the completion of the redevelopment

of the Mental Health space.

I want to thank everyone for their generosity and commitment to our community. Please visit our new and improved website at [www.crhfoundation.ca](http://www.crhfoundation.ca) for more upcoming and exciting news.

Respectfully,

Allan Bartolcic, M.A.  
Executive Director

# A MESSAGE FROM OUR BOARD CHAIR

The past two years have been incredibly challenging as we all have endured the Covid-19 pandemic. As a foundation, our amazing staff was tasked with creating a strategy to allow us to continue to pursue our vision of a healthy community that has access to outstanding healthcare while having to move to online and remote programming from our typical in-person events. While this changed the look and feel of our programming, at the very same time, our amazing community of supporters continued to overwhelm us with their generosity. It is no wonder that Lethbridge is recognized as one of

Canada's top ten most charitable cities!

Amid this, we had to say goodbye to our good friend and Executive Director Jason Vandenhoeck. He served the community and the Foundation with excellence for the past thirteen years and left the Foundation in a great position to continue the work he did so well. We want to thank him again for all he accomplished for the betterment of our community.

This also meant that we have the privilege of welcoming our new Executive Director, Allan Bartolcic. Allan comes to us with

a wealth of experience and a desire to help the Foundation take the next steps to build on our mission for the future.

As we emerge from Covid-19, we look forward to seeing you all in person again, and on behalf of the Board, we thank you for your generosity and support.

Sincerely

James Nilsson  
Chair





Jenay Kaytor, Volunteer in Emergency



COVID-19 testing site in Lethbridge June 20, 2020

## Fundraising and Campaigns

### Care From the Heart Day (Radiothon)

This year marked the eleventh anniversary of the Care From the Heart Radiothon. As in previous years, the Radiothon continued to be a well-supported development activity for the Foundation.

### 2021 Truck Raffle

The winners of the truck were Melinda and Alain Alexandre. The proceeds from the raffle were directed to the greatest needs of the Chinook Regional Hospital. This year the prize truck was a 2021 Chevrolet Silverado Crew Cab.

### Third-Party Fundraising

The following Third Party events were held with proceeds benefiting the Foundation:

Balog Auction Charity Cattle Auction

Costco Care From the Heart

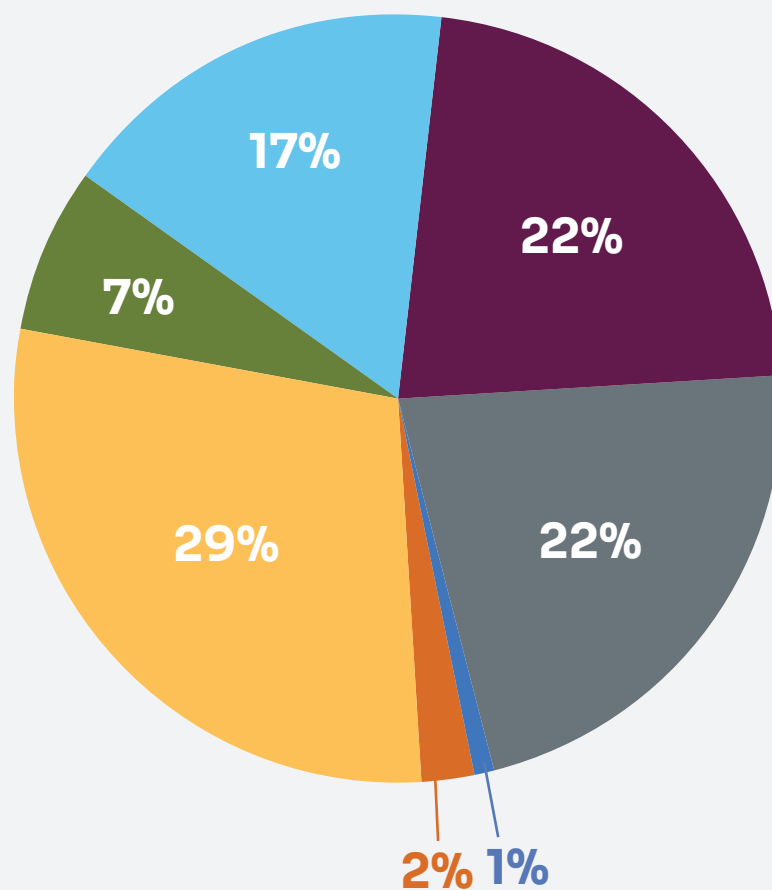
Tim Horton's Smile Cookies

Southern Alberta Biker's Assoc. Fundraiser

# REVENUE

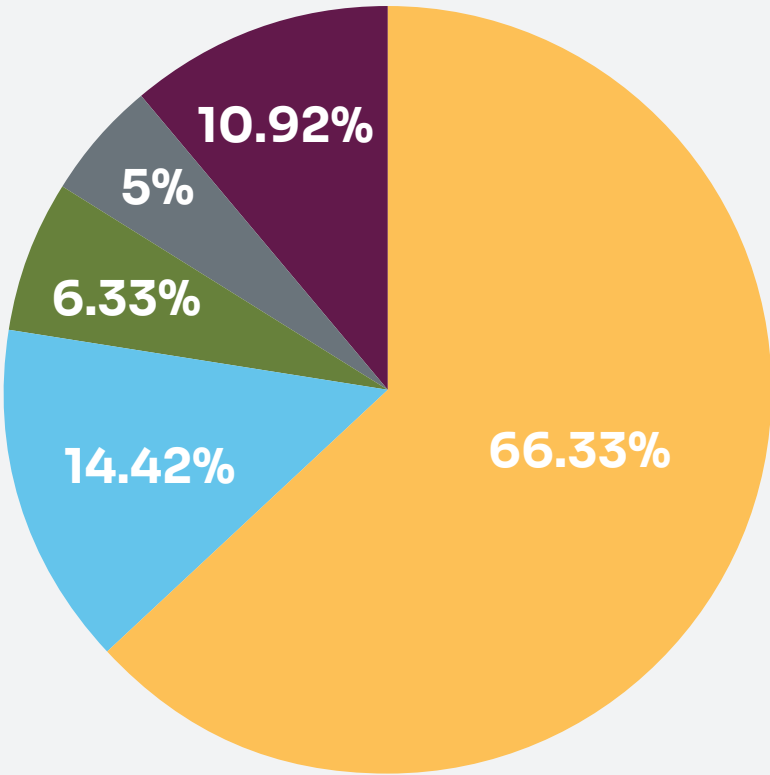
	<b>Gaming Activities</b>	<b>\$606,715</b>	<b>29%</b>
	<b>Grants</b>	<b>\$142,500</b>	<b>7%</b>
	<b>Investment Income</b>	<b>\$363,376</b>	<b>17%</b>
	<b>Annual Campaigns</b>	<b>\$472,596</b>	<b>22%</b>
	<b>General Donations</b>	<b>\$461,710</b>	<b>22%</b>
	<b>Events</b>	<b>\$13,870</b>	<b>1%</b>
	<b>CEWS</b>	<b>\$36,107</b>	<b>2%</b>

**Total Revenue**      **\$2,096,874**



# DISBURSEMENTS & OPERATING EXPENSES

Committed Disbursements to CRH	\$1,740,016	63.33%
Available for Future Disbursements	\$396,113	14.42%
Administration	\$173,889	6.33%
Professional Fees	\$137,416	5.00%
Fundraising	\$300,010	10.92%





# THANK YOU JASON VANDENHOEK! ANNOUNCEMENT OF EXECUTIVE DIRECTOR TRANSITION

With mixed emotions, we announce that Jason VandenHoek will be leaving the Chinook Regional Hospital Foundation, resigning as Executive Director effective January 2022.

“While we are sad to see Jason go, we are so grateful for the extraordinary work he has done over the past 13 years to build the Foundation into what it is today. He has strengthened the organization and put the pieces in place to ensure its success for many years.” said current Chinook Regional Hospital Foundation Board Chair, James Nilsson. “Over this time, approximately \$30 million has been raised under Jason’s leadership, with the vast majority being reinvested back into the community to ensure excellent healthcare

is available for all who need it in Southern Alberta, just as our donors have desired. As a board, we wish Jason all the best as he starts his new adventures.”

The Board of Directors would like to thank Jason for his hard work and commitment to the Foundation. The groundwork laid during his time as Executive Director will ensure that the Foundation’s success in fundraising for our communities healthcare will continue well into the future.

“I am extremely grateful for the past 13 years that I have been involved with the Foundation,” says Jason. “Over that time, I have learned a great deal, met, and worked with amazing people, and I

believe that I am leaving the Foundation in a strong, healthy position. What I am most proud of is the positive impact we have been able to have on the Chinook Regional Hospital by fulfilling and encouraging the philanthropic goals of our donors.”

As we turn the page and close one chapter of the Chinook Regional Hospital Foundation story, we’re excited to embark on a new one as we welcome Jason’s successor.

Once again, thank you, Jason, for your commitment to the Foundation. You certainly left your mark, and we’re in a much better place because of you.



# DONOR FUNDED MENTAL HEALTH REDEVELOPMENT CONTINUES

Everyone has mental health and will experience challenges regarding their mental well-being, but not everyone will experience a mental illness. We are all directly or indirectly affected by mental illness; a loved one, colleague, friend or ourselves. The emotional and physical impacts this has on both patients and their family members is not something that can be measured. Being able to provide safe, trauma informed therapeutic care in an inpatient setting is a top priority at the Chinook Regional Hospital and the ongoing upgrades and renovations are helping to achieve this level of care.

“As phase 4 of renovations to Adult Inpatient Psychiatry begins, we cannot help but express deep gratitude and appreciation for the incredible donors who have made this possible” says Chelsea Slobodan, Manager, Inpatient Psychiatry and Psychiatric Assessment Nurse Team, “The upgrades and renovations have improved the patient experience for those requiring acute psychiatric care and the environment in which they are cared for”.

Upgrades have included safety features in patient rooms and bathrooms as well as much needed wall coverings, new flooring and doors. Updated and welcoming floor plans for the common areas that patients share, as well as new nursing stations and areas for the large multi-disciplinary team to collaborate together. In addition, adding more wheelchair accessible shower rooms and a physician’s exam room will also enhance the level of care provided. Particularly exciting for patients and staff is that this phase includes the creation of a beautiful outdoor courtyard that can be accessed from inside the unit. Fresh air and nature are an important part of healing and now patients will have access to the outdoors while in hospital. Having an environment that is safe, beautiful and functional plays an important role in a patient’s recovery.

“On behalf of every member of the Adult Inpatient Psychiatry and Psychiatric Assessment Nurse Teams, thank you so much to all the donors who have made this possible”.

Last year Chinook Regional Hospital Foundation disbursed more than \$1.2 million dollars in support of state-of-the-art healthcare equipment, vital programs and special projects.

## Areas of support included:

- Acute Care
- Addiction and Mental Health
- Ambulatory
- Cardio Respiratory
- COVID Units
- Day Procedures
- Diagnostic Imaging
- Emergency Department
- Gastroenterology
- Indigenous Health
- Inpatient Units
- Intensive Care Unit
- Labour and Delivery
- Nutrition Services
- Medicine
- Out Patients
- Pediatrics
- Pharmacy
- Rehab Medicine
- Surgery
- Volunteer Resources

# GREAT WAYS TO GIVE

## BECOME A MONTHLY DONOR

Automatic payments from your credit card are convenient and save you the time and money it takes to mail in donations. At the end of the year, you'll be surprised by how your contributions and tax credits have added up, while providing a stable and reliable source of funding for the Chinook Regional Hospital.

## HONOUR A LOVED ONE

A gift made in honour of a family member or friend is a special and unique way to pay tribute to them or their memory, or to celebrate a milestone occasion such as a birthday or wedding. Caring Heart Tribute funds can be viewed at [www.crhfoundation.ca](http://www.crhfoundation.ca).

## GIVE THE GIFT OF SECURITIES

Save a significant amount of money at tax time by donating securities, such as publicly traded shares and mutual funds, even if you have a capital loss!

## MAKE A LEGACY GIFT

Consider leaving a gift in your will to the Chinook Regional Hospital. All contributions, whether modest or grand, are pooled together to have great impact on patient care in our hospital, benefitting the health and wellbeing of our community. For more information, email: [shonna.lamb@ahs.ca](mailto:shonna.lamb@ahs.ca).

## LOG ONTO OUR WEBSITE

Visit [www.crhfoundation.ca](http://www.crhfoundation.ca) for the latest news, to make a secure donation and for more information on how you can support the healthcare of our community!

The Chinook Regional Hospital Foundation receives and distributes funds for equipment and programs that enhance patient services and health programs in our community. This support goes to any area of need in the Chinook Regional Hospital, but specifically toward state-of-the-art healthcare equipment, vital programs and special projects in your hospital.

Our volunteer Board of Directors ensures all funds are dispersed in keeping with the wishes of our donors. Each Director brings unique experience and expertise to the Board.

Our dedicated and professional staff, led by Executive Director Allan Bartolcic, is experienced in fund development for healthcare in general and in our community in particular.

Together, we commit to ethical practices and sound management of your donations – in order to provide the best possible support for the health of our community.

If you would like more information on how you can make a gift to support the efforts of the Chinook Regional Hospital Foundation, please visit us at [www.crhfoundation.ca](http://www.crhfoundation.ca) or call our offices at 403-388-6001.

## Chinook Regional Hospital Foundation Board of Directors (2021-22)

James Nilsson, Chair  
Anne Browne, Vice Chair  
Bryan Machacek, Finance Chair  
Karen Raphael, Resource and Policy Development Chair  
Anne Browne, Chair, Policy Review & Development Committee  
Cathy Martin, Director  
Asif Muhammed, Director  
Paul Rocca, Director  
Karen Raphael, Director  
Allan Bartolcic, Executive Director (Ex Officio)  
Pamela Rockerbie, Assistant to the Executive Director (Ex Officio)

## Chinook Regional Hospital Foundation Staff

Allan Bartolcic, Executive Director  
Shonna Lamb, Development Officer  
Sheryl Benson-Loman, Gift Administrator  
Sherri Odland, Gift Administrator  
Pamela Rockerbie, Executive Assistant

## CONTACT US

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