



Music Marketing Inc Now Distributes Waves Audio

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Music Marketing Inc, a leading distributor in the music tech industry, proudly announces its newest partnership with Waves Audio, world-renowned developer of audio plugins and signal processors for the professional and consumer electronics audio markets. This strategic collaboration brings Waves Audio's cutting-edge technologies and innovative solutions to Music Marketing's vast network of global resellers. With this distribution agreement, Music Marketing Inc further solidifies its commitment to delivering top-tier products to music professionals worldwide.

Founded by Gilad Keren and Meir Shaashua, Waves Audio was released in October 1992 with its groundbreaking plugin for signal processing, the Q10 equalizer. In the years since, Waves has grown into the world's leading developer and supplier of software-based audio signal processing tools while expanding to meet the demand for Waves processing in hardware-based products. Waves' current product line has increased to over 60 processors embraced by the audio industry in music production, film, post, and broadcast. The name Waves itself has become synonymous with top-of-the-line audio processing, and the company's products are used where superior quality is a pre-requisite: hit records, major motion pictures, and top-selling games worldwide.

Waves Audio's large database of plugins is now available to our reputable pro audio and music store resellers at Music Marketing Inc. End users can expect to buy Waves Audio software from their music store of choice soon.

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